



Mediterranean Science, Policy, Research and Innovation Gateway

1st Euro-Mediterranean Brokerage Event on Research and Innovation

Cairo, Egypt – 12/13 February, 2014

12 February

- 08.30-09.00** Registration of participants (MHESR)
- 09.00-11.30** Ice breaking pitches of the ideas of projects, start-ups and carriers (ANIMA)
- 11.30-13.00** Elevator pitching coaching session for idea carriers (Innovety, TIEC)
(Closed session, target: all idea-carriers)
- 13.00-14.00** *Networking Lunch*
- 14.00-16.30** Presentation of the projects ideas (IDEAS CARRIERS / PROPOSERS)
Target: all participants
- 16.30-18.30** Bi-multilateral meetings between registered participants and ideas carriers
Discussing opportunities for partnership, investments, fund raising
Coffee served during meetings

13 February

- 08.30-09.00** Registration of participants (MHESR)
- 09.00-11.00** Innovation road-map for SMEs and young entrepreneurs: Entrepreneurship, Technology Transfer, Innovation and management/audit. (DLR+ZENIT)
(Open session, target: all interested participants)
- 11.00-12.30** Fostering the cooperation in research and innovation : funding opportunities
In EIB and CMI (Dr. Jacques VAN DER MEER – EIB)
(Open session, target: all interested participants)
- 12.30-13.00** Plenary discussion and suggestions for next steps
- 13.30** Closure
Coffee served during session

Legenda

MHESR – Ministry of High Education and Scientific Research (Egypt)

TIEC – Technology Innovation and Entrepreneurship Center (Egypt)

CMI – Centre for Mediterranean Integration (France)

DLR - Deutsches Zentrum für Luft und Raumfahrt EV (Germany)

CIHEAM-IAMB - Istituto Agronomico Mediterraneo di Bari (Italy)



The Malta Council for
Science & Technology